

## **Qs & As for adult staff**

### **What is a Cadet Correspondent and why do we have them?**

Cadet Correspondents are senior cadets that have attended the Cadet Correspondent Workshop. They can support the CO of their corps or squadron by posting to social media and drafting submissions for traditional media. They help tell the story of the Cadet Program, from a cadet perspective. We know that cadets are the best people to tell the story of their experiences in the Cadet Program. The more we can do to empower cadets to tell their own story, the better understanding their friends, family, community and other Canadians will have about the life-changing impact this program has on Canada's youth.

### **Who should be considered to become a Cadet Correspondent?**

Cadet in Year 3 or above who have shown an interest in taking photos or writing stories, and who are confident in their ability to speak with other cadets about their experiences should be considered as Cadet Correspondents. They should at least be the rank of FCpl/MCpl/MC or above and be 14 or older.

### **How do I nominate a cadet to become a Cadet Correspondent?**

COs can load one cadet to the Cadet Correspondent Workshop through FORTRESS.

### **What is the Cadet Correspondent Workshop?**

The Cadet Correspondent Workshop is a weekend-long activity that covers the very basics of policy, best practices and skills required to capture and draft quality, engaging content for local and regional social media streams and to draft hometowners and photo releases for local media using prepared templates. The workshop includes five written assignments and is delivered by qualified UPARs.

### **How can I use a Cadet Correspondent at my corps / squadron?**

We have prepared a list of suggested TORs for a cadet filling this role at the local level. Any cadet that has attended the Cadet Correspondent Workshop should be able to complete any of these tasks, and they can seek guidance from your Area UPAR. You may also liaise with your Area UPAR or the RCSU (Cen) PA team for guidance on special projects.

### **How is a Cadet Correspondent selected to support a Regional or National activity, or a CTC?**

Many Regional activities will include an opportunity for a Cadet Correspondent to work with a UPAR or PAO. Currently, cadets are selected based on their geographic proximity to the event and their availability. Cadet Correspondents for CTCs will be pre-selected based on their attendance at the workshop, skill set and interest level.

# **Qs & As for cadets who are interested in becoming a Cadet Correspondent**

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## **Why would I want to become a Cadet Correspondent?**

Becoming a Cadet Correspondent will give you the tools and platforms to tell the story of your, and your friends', experiences in the Cadet Program on a local, regional and national level. You'll get access to the knowledge and experience of a team of public affairs officers and UPARs and you'll walk away with a portfolio of published material. You'll develop skills such as photography, interviewing, social media and writing. As well, experiences like working directly with your CO, working in support of a large event and maybe even working with a Canadian Forces Public Affairs team.

## **How do I become a Cadet Correspondent?**

Ask your CO to consider nominating you for the Cadet Correspondent Workshop. Once you are loaded, you will attend a weekend-long workshop where you will learn basic skills and complete assignments.

## **What happens after I've done the Cadet Correspondent Workshop?**

1. The RCSU (Cen) PAO will inform your CO and send a certificate and the suggested Cadet Correspondent TORs to your corps/squadron.
2. You will be given the qualification of Cadet Correspondent
3. You will be added to the register of Cadet Correspondents that can be used at Regionally Directed Activities.
4. You will continue to work with your Area UPAR to create products for your corps / squadron.